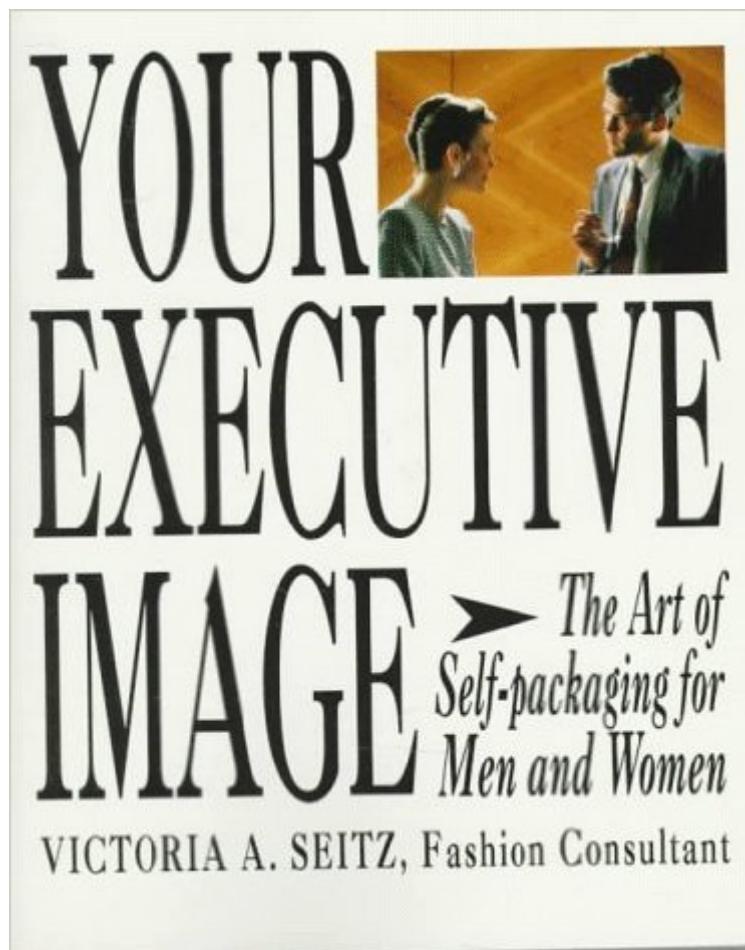


The book was found

Your Executive Image: The Art Of Self-Packaging For Men And Women



Synopsis

More than a dress-for-success book, Victoria Seitz's *Your Executive Image* shows how body language, etiquette, color psychology, and wardrobe selection all work together to project a certain image. Is your present image the one you want to show the world? If not, you can learn how to change it to your advantage in *Your Executive Image*.

Book Information

Paperback: 274 pages

Publisher: Adams Media Corp (April 1992)

Language: English

ISBN-10: 1558501398

ISBN-13: 978-1558501393

Product Dimensions: 0.8 x 7.5 x 9 inches

Shipping Weight: 1 pounds

Average Customer Review: 3.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #9,336,649 in Books (See Top 100 in Books) #59 in Books > Business & Money > Business Culture > Fashion & Image #2177 in Books > Business & Money > Business Culture > Etiquette #13019 in Books > Business & Money > Business Culture > Motivation & Self-Improvement

Customer Reviews

Your Executive Image promises to be an exciting new addition to the literature on "self packaging." It is divided into three parts--body language, wardrobe, and etiquette. In writing her comments, I found that Seitz uses standard references such as *Color Me Beautiful* or *Emily Post*. In short, no new material was introduced in *Your Executive Image*. Seitz simply put together three disparate topics, summarized the topics, and published her synopsis.

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